

rachal bowser

junior graphic designer

Murrieta, CA, 92562

Creative problem-solver with a BFA in Graphic and Interactive Design and five years of professional experience in digital publishing and visual communication. Resourceful, curious, and ready to earn a seat at the table.

work experience

Freelance Designer

Independent – 2025–Present

- Maintain an active personal portfolio and design practice at rachalbowser.com
- Provide design services on a small scale basis for personal clients including branding, print, and digital assets.

Junior Designer / Production

Advontemedia, Temecula, CA – Oct. 2020–June 2026

- Transform print and magazine assets into fully interactive digital editions, rebuilding each article as its own linked, embedded web page anchored to a larger connected publication.
- Manage incoming client files and production pipelines from asset intake through final delivery.
- Support ongoing website management and maintenance across client accounts.
- Produce supplemental creative assets including social graphics, web banners, advertiser spotlights, and video editing on an as-needed basis using client-provided assets.

Design Intern

Big Giant Media, Inc., Temecula, CA – May 2019–Aug. 2019

- Independently sought out and secured an informal internship with an established independent design studio.
- Shadowed two veteran designers, gaining firsthand exposure to professional workflows and studio operations.
- Contributed graphics and marketing materials to internal business ventures.

contact

email

rachalbowser@gmail.com

LinkedIn

linkedin.com/in/rachal-bowser

portfolio

rachalbowser.com

technical skills

primary

Illustrator, Photoshop, InDesign, HTML/CSS

supporting

After Effects, WordPress/Divi, Mailchimp, JavaScript, Adobe XD, VS Code

project management

Asana

education

BFA, Graphic and Interactive Design / 3.6 GPA, Cum Laude

California State University, Fullerton

2015–2019

Associates Degree, Liberal Arts and Humanities

Mt. San Jacinto College, Menifee

2009–2015